



The Durham Engineers Club Cordially Invites You
to our August 9, 2012 Meeting

Featuring our guest speaker George Smart

Executive Director, Triangle Modernist Houses

His presentation will be about ...

**Documenting, Preserving, and Promoting
Modernist Residential Architecture**

[Register Now!](#)

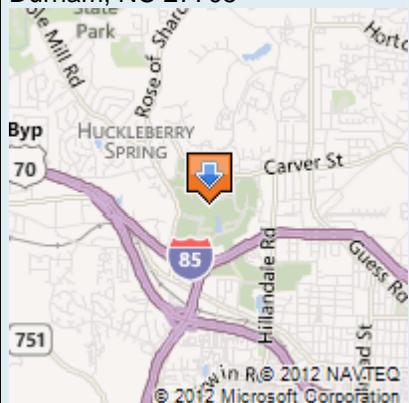
You can now prepay with a credit card or PayPal account as you register!

This meeting will begin at 6:00pm.



Where:

Croasdaile Country Club
3800 Farm Gate Avenue
Durham, NC 27705



[Driving Directions](#)

When:

Thursday August 9, 2012 from
6:00 PM to 8:00 PM EDT

[Add to my calendar](#)

Dear Fellow Professional:

Please consider our special invitation to attend our regular monthly meeting Thursday, August 9th from 6:00 to 8:00 pm. This presentation will be made by George Smart.

Mayberry Modernism - North Carolina's Modernist

Legacy: What's North Carolina's greatest secret? We have the third most modernist houses than anywhere in the country. Explore some of the state's modernist gems, many still glorious, some endangered, and some destroyed forever.

Smart's discovery of the Triangle's large number of "livable works of art" in 2007 led him to start this website, <http://www.trianglemoernisthouses.com/>, now the largest single archive of Modernist residential architecture and architects in the nation.

George Smart grew up in Triangle architecture. His dad was a Raleigh architect for over 40 years who, like many in his generation, was inspired by the exciting designs of Frank Lloyd Wright's and others in Modernist movement. His mom made documentaries on architecture in the 1960's. As a management consultant and executive coach, George showed no interest whatsoever in architecture until 2007.

Over the last 25 years, Boeing, Microsoft, GSK, the National Society of Professional Engineers, the CIA, and nearly 400 other organizations have all consulted George Smart for leadership development and executive coaching to make the workplace less insane and more profitable.

The son of a Raleigh architect, for decades he had no interest whatsoever in architecture. Then in 2007, something happened. He was innocently Googling late one night and his life changed forever. George is Chair and Founder of Triangle Modernist Archive, now the largest historical preservation website for modernist residential architecture in America. For those of you who can't sleep, you've heard his voice on the History Channel. His book, *The Knights Templar Chronology*, has sold literally dozens of copies and a documentary based on his book airs almost every month -- really, really late at night. George will share the story of Mayberry Modernism, how the Triangle became the third largest concentration of Modernist houses in the country.

Since 2010, George Smart has taken "Mayberry Modernism" on the road to dozens of AIA NC sections, preservation organizations, realtor associations, and other groups across the state.

In just three years, George Smart and TMH have been honored with historic preservation awards from the City of Raleigh, Preservation North Carolina, the Vernacular Architecture Foundation, Preservation Durham, Capital Area Preservation, and Preservation Chapel Hill. He was the News and Observer Tar Heel of the Week in June 2012.

Please click on the link below to register; the cost to attend is \$25 for members and \$35 for non-members. You can now pre-pay as you register with a credit card or PayPal account, mail a check, or pay at the door with cash or check. We cannot accept credit cards at the event.

The price includes a buffet dinner at the Croasdaile Country Club. The buffet features an extensive salad bar, and a variety of hot dishes; the food is excellent. Social hour is from 6:00 to 6:30 pm and there is a cash bar. Dinner is from 6:30 to about 7:00 and the seminar will begin about 7:00, the presentation will be about an hour followed by Q&A.

One (1.0) PDH will be provided; a terrific bargain!

Please join us for this great presentation by clicking on the "Register Now" link below, if you cannot attend please let us know as well, and feel free to forward this invitation to as many others as you would like using the button below

[**Register Now!**](#)
[**Forward to a Friend !**](#)

[I can't make it](#)

If you do not wish to continue to receive event invitations from the Durham Engineers Club please unsubscribe using the link at the bottom. The Durham Engineers Club has one meeting per month.

We look forward to seeing you at the meeting!

Sincerely,

Michael M. Hughes, PE
Durham Engineers Club
michael.hughes@durhamnc.gov
919-560-4326*30266

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